

# *2010 Year-in-Review*

Greetings,

We hope this letter finds you reflecting on a great 2010 and looking forward to an even better 2011. That is certainly the case with the Fort Dodge Trisport Club. First, we hope that you will join us at our first annual winter social on January 19<sup>th</sup> 6-8 pm at Olde Boston where our current and perspective members will have the opportunity to meet one another and meet and thank our club's sponsors. Through our sponsor donations and funds raised through sales of FD Trisport team clothing, our club was able to sponsor, organize and/or help facilitate the following events:

- Fort Dodge Trisport Rocking Roller Indoor Roller Race held in Shimkat Motor Company's showroom. It drew cyclist from around the state including Muscatine, Ames, Des Moines and Cedar Rapids.
- The 2<sup>nd</sup> annual Fort Dodge Community Rec Center Indoor Triathlon, which drew more than 80 athletes ranging in age from 10 to the mid 60s.
- Fort Dodge Trisport Terrible Ten Time Trial. This event was a 10 mile out and back cycling training ride/race held on six separate Saturday mornings throughout the summer. It was open to anyone who wanted to come out and test themselves against the clock.
- Twin Lakes Half Olympic Triathlon. FD Trisport donated a cycling jersey and other items for prizes.
- Applefest Run. FD Trisport donated \$100 and FD Trisport members kept the time for the 5k and 10k runs as well as organized and distributed the awards. A FD Trisport jersey was given away in a raffle at the event.
- Fort Dodge Trisport donated money to provide shirts for the students participating in the FD Senior High's Marathon class, which saw more than 20 students run the Des Moines Half Marathon.
- Fort Dodge Trisport donated to the St. Edmond Run Around the Lake.
- Fort Dodge Trisport donated to the Webster County Conservation's Fall Fest Adventure Race.
- Fort Dodge Trisport organized the first annual Turkey Trot on Thanksgiving morning, which drew 60 runners/walkers. Several grocery carts of non-perishable food items were collected and donated to the Salvation Army.
- Two kid's bikes were purchased and donated to Bike for Tykes.
- Our own website at [Fortdodgetrisport.com](http://Fortdodgetrisport.com), which has had more than 7000 visitors in the last year. The website allows us to post information on upcoming events, results and pictures of past events. Our sponsor's logos and website links are posted on the site. Please visit the site for a more detailed and visual, review of 2010.

Our own club members participated in a number of events around the state and country wearing FD Trisport cycling, running and triathlon team clothing. We represented our community and sponsors at cycling events from Sioux City to Burlington, and just about everywhere in between. Triathletes made stops in Emmetsburg and Belmond and even national caliber events like the Hy-Vee Triathlon. Des Moines twice played host to our runners at the full and half marathon and the Living History Farms run. We even had members run the Boston Marathon. Trisport members had several overall wins, age group wins, state championships, finisher medals, personal goals met and countless podium spots bringing with it a positive light to our community.

We are already laying the groundwork for another successful 2011. We plan on continuing our sponsorship of the aforementioned events with the goal of expanding, improving and adding additional events. Cycling, running and triathlon gear is being redesigned for 2011. We appreciate your past support and look forward to your continued support.